

**CITY OF DELTONA, FLORIDA  
ECONOMIC DEVELOPMENT COMMERCE PARK & SUNRAIL SUB-COMMITTEE  
MEETING  
FRIDAY, DECEMBER 16, 2011**

A Regular Meeting of the Economic Development Commerce Park & SunRail Sub-Committee was held on Friday, December 16, 2011 in the City of Deltona's 2<sup>nd</sup> Floor Conference Room at 2345 Providence Blvd., Deltona, Florida.

**1. CALL TO ORDER:**

The meeting was called to order at 3:31 p.m. by Chairman Cerrato.

**2. ROLL CALL:**

Chairman	Joe Cerrato	Present
Vice Chairman	Roy Braddy	Present
Sub-Committee Member	Bob Desmond	Absent
Sub-Committee Member	John "Jack" Kesler	Absent
Sub-Committee Member	Franklin Welch	Present
Staff Liaison	Jerry Mayes	Present

Also present: Sonia Patel, UCF and Chris Bowley, Director of Planning and Development for the City of Deltona.

**3. APPROVAL OF MINUTES & AGENDA:**

**A. Adoption of the Minutes – October 28, 2011.**

Chairman Cerrato asked if there were any additions or corrections to the minutes from the October 28, 2011 and there were none.

**Motion was made by Mr. Braddy, seconded by Mr. Welch to approve the minutes from October 28, 2011 as submitted.**

**Motion carried with members present voting unanimously.**

**B. Additions or Deletions to the Agenda.**

There were no additions or deletions to the agenda.

**4. WELCOME OF GUESTS & PUBLIC:**

Mr. Mayes introduced Mr. Bowley the Director of Development Services for the city of Deltona and Ms. Sonia Patel an extern with UCF.

**5. CITY LIAISON REPORT:**

**A. Overview of the Deltona Business Forum II.**

Mr. Mayes reported that the Deltona Business Forum was a success; there were nine exhibitors including large organizations who distributed business information to the business people who attended. He stated the forum was broken into three sessions; first he gave a review of the 12 tasks that had been given to the Economic Development Department and the City at the first Deltona Business Forum. Next there was a panel discussion with the editors from the Beacon and the News Journal and the business editorialist from the Orlando Sentinel with each giving a presentation and accepting questions from the audience. He added all of the panelists were well received. The final session offered an opportunity for members of the

audience to give suggestions to the City and staff of items they thought should be worked on. He stated these items were noted and will be forwarded to the City Manager and Elected Officials for discussion.

**6. OLD BUSINESS:**

**A. Sub-Committee Chairperson's report on SunRail Parking and upcoming issue related to that topic.**

Mr. Mayes stated that Chairman Cerrato reported that the SunRail Parking task had been completed via the City and the SunRail Sub-Committee as the landlord for the Deltona Plaza and the Florida Department of Transportation Rethink Division have come to an agreement of locating a SunRail Park & Ride in the parking lot of the plaza on Deltona Blvd. He stated initially this will be done so that business people and employees who travel to Seminole, Orange and Osceola counties will be able to park in the parking lot and be transported to the SunRail station in DeBary where they will be transported to and from their jobs in those counties. He stated Chairman Cerrato will be reporting on this task to the Deltona Economic Development Board who will in turn report to the Commission that this task has been completed. He stated at that time the Board will ask for a new task for the sub-committee or simply ask the Commission to allow the sub-committee to retain one task to work on exclusively during the first quarter of 2012 which will be the Commerce Park. He stated the Board may ask that an additional assignment for the second quarter be given at that time adding this will be something discussed by the sub-committee prior to giving their report to DEDAB and DEDAB giving its report to the Commission. He stated that Mr. Bowley also gave a report to the SunRail and Commerce Park Sub-Committee with more details regarding the parking and the use of the shuttles and Votran as transportation to the SunRail station.

**7. NEW BUSINESS:**

**A. Questions for Survey: Questions submitted to date.**

(1) What zip code do you work in? 32 \_ \_ \_

(2) Would you utilize SunRail if it is available to you? Yes \_\_\_\_\_ No \_\_\_\_\_

Mr. Mayes spoke about the survey that will be included in the January 2012 water bills. He stated the questions had been reviewed previously including:

(1) Do you support building assisted living facilities as part of developing Deltona?

(2) What educational course would you like to have taught in future vocational training in Deltona; examples were given.

Both these questions were taken from the Medical Education Sub-Committee.

(3) What zip code do you work in?

There was discussion by Mr. Braddy and Chairman Cerrato to also include a simple question asking what zip code in Deltona you live in. After discussion it was determined this question should be included with Question #3.

(4) If SunRail was available to you, would you ride it? Yes or No. Mr. Welch had suggested more information should be given such as the location of the station. Mr. Mayes stated DeBary Station was inserted so the question now reads "If SunRail (DeBary Station) was available to you, would you ride it? Yes or No.

(5) Do you support the idea of an incubator for business and job development? Yes or No. Mr. Mayes explained an incubator is where multiple small businesses can be located giving them a

chance to grow. He stated that it was the consensus of the members that this question would be submitted as is.

The next question was a general question and not directed by this sub-committee.

(6) Do you support tax and City waivers to recruit businesses and jobs in Deltona? Yes or No.

(7) What is your highest level of education? Several examples included high school, GED, BA degree, PhD or other.

Mr. Mayes stated he requested other questions in general however, no other quests were given; it was concluded there would only be the seven questions listed included in the mailing in January. He stated he and Team Volusia will work on the questions and submit them to Deltona Water to be included in the January water bills.

**8. MEMBER COMMENTS:**

Mr. Braddy commented that at this time instead of picking a new topic or assignment from the City Commission for the Sub-Committee to work on they should wait until all the sub-committee members are present. Mr. Welch agreed with Mr. Braddy. Chairman Cerrato commented that he agreed also but suggested they continue to work on the commerce park which was the primary assignment for the sub-committee.

**Motion was made by Mr. Braddy, seconded by Mr. Welch to continue working on the commerce park assignment.**

**Motion carried with members present voting unanimously.**

There were no other comments.

**9. PUBLIC COMMENTS: NONE**

**10. CONFIRMATION OF NEXT MEETING DATE, TIME AND LOCATION.**

The next meeting will take place on Friday, January 6, 2012 at 3:30pm in the 2<sup>nd</sup> Floor Conference Room regarding Commerce Park. Mr. Mayes stated he will have a report on SunRail at that meeting.

**8. ADJOURNMENT:**

**Motion was made by Mr. Welch, seconded by Mr. Braddy to adjourn the meeting.**

**Motion carried with members present voting unanimously.**

The meeting adjourned at 4:21 p.m.

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**Joseph Cerrato, Chairman**

**ATTEST:**

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**Janet Day, Admin. Assistant II**